



ICOMS Asset Management Conference University of Adelaide, South Australia

21- 24 June 2010

Sponsorship Opportunities

ICOMS Asset Management Conference 2010 is being held at the University of Adelaide, Adelaide, South Australia, from 21st to 24th June 2010.

The Conference expects to attract in excess of 250 delegates from, South Australia, nationally and across the world. A sponsorship proposal has been tailored to provide your organisation with maximum exposure to delegates.

Before, during and after the event your organisation will benefit from significant exposure to an interested, relevant and influential audience. This is an excellent opportunity for your organisation to demonstrate involvement in Asset Management and promote your products and services.

Benefits of sponsorship:

- The Conference will “open doors” and facilitate networking with key decision makers.
- Your representatives can network with key Conference participants to update their knowledge and understanding of your product and service offerings.
- Sponsorship is the most cost effective way to reach our regional, national and global audience with a comprehensive promotional campaign.
- The Conference will provide the opportunity for your organisation to showcase its latest products/services.
- The Conference can also directly support your organisation’s marketing and sales efforts by offering brand positioning/image association, differentiation from competitors, target marketing, brand loyalty, and customer involvement, all of which may ultimately lead to increased sales.
- Your organisation will be openly and prominently demonstrating its continued commitment to and active support of future research programs for the development of engineering asset management.

Principal Sponsor

Transfield Services

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Major Sponsorship Packages

Entitlements for all major sponsorship packages include

- Company profile and logo listed in the Conference handbook.
- One complimentary conference registration
- One guest at conference dinner
- Company name on all brochures
- Company brochure material (pdf) and or flash content in the Conference USB of the proceedings.
- Company Listing/ Links on Conference Home Page
- Company logo displayed on LCD screen for the three days of the conference.
- Free branding in AM Council Newsletter (monthly) until end of conference

Keynote Speaker Sponsor

Price on Application

Keynote Speaker Sponsor Entitlements

- Eight guest dinner tickets (Including sponsor entitlements, totals a table of 10 at Awards Dinner)
- Sponsor supplied banner displayed during Session
- brief company message/slide of logo during introduction
- One colour advertisement inside USB

USB Proceedings Sponsor

Assetivity Pty Ltd

Price on Application

USB Sponsor Entitlements

- Company logo and flash screen
- 150 MB of disk space for product manual or other company material
- Colour advertisement

Satchel Sponsor

CIEAM

Price at \$4,950 (GST Included)

Satchel Sponsor Entitlements

- Company logo on delegate satchel
- Novelty item for delegates in Satchels

Session Sponsor

Priced at \$3,400 (GST Included)

Session Sponsor Entitlements

- Sponsor supplied banner displayed during Session
- Company representative to Chair Session
- brief company message/slide of logo during introduction
- One colour advertisement inside USB



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Social Sponsors

A limited number of social functions are open to sponsorship. Entitlements for all social sponsors include:

- Printing of company name on all brochures, programmes, proceedings and web page
- Company brochure material (pdf) or flash content in the Conference USB of the proceedings
- Sponsor supplied banner during event
- Company logo displayed on LCD screen for the three days of the conference.

Gala Dinner

Priced at \$7,700 (incl GST)

Gala Dinner Sponsor Entitlements

- Brief company presentation at dinner
- Logo on dinner menu
- One complimentary conference registration
- Company profile and logo listed in the conference handbook
- One guest at conference dinner
- Company Listing / Links on Conference Home Page

Cocktail Reception (Monday evening)

The Asset Partnership Pty Ltd

Priced at \$2,980 (incl GST)

- Brief company presentation at reception

Farewell Function (Thursday evening)

Priced at \$1,430 (incl GST)

- Brief company presentation at farewell function

Luncheons (3 only)

Priced at \$1,100 (incl GST)

- Announcement at luncheon

Morning & Afternoon Teas (6 only)

Priced at \$660 (incl GST)

- Announcements prior to sponsored tea

Customisation of Packages

Customisation of sponsorship packages is possible. Please contact us with your specific needs.

Opportunities for various forms of advertising are also available (eg. In the Conference programme). Please contact us.



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ICOMS Sponsorship Booking Form

Please complete and fax this form to +61(0)3 9880 7511

or post to: ICOMS 2010 PO Box 245, Surrey Hills Vic 3127, Australia

COMPANY													
NAME OF PERSON AUTHORISING BOOKING													
AUTHORISING SIGNATURE													
CONTACT NAME													
CONTACT POSITION													
POSTAL ADDRESS													
TELEPHONE													
MOBILE													
FACSIMILE													
EMAIL (PLEASE PRINT)													
PRODUCT/SERVICE AREA													
PREFERRED SPONSOR PACKAGE	<input type="checkbox"/> Keynote Speaker Sponsor (up to 4) AU\$ On Application <input type="checkbox"/> UBS Sponsor - Assetivity Pty Ltd AU\$ On Application <input type="checkbox"/> Gala Dinner Sponsor (one only) AU\$7,700 incl GST <input type="checkbox"/> Session Sponsor (up to 10) AU\$3,400 incl GST <input type="checkbox"/> Satchel Sponsor (one only) AU\$4,950 incl GST <input type="checkbox"/> Social Function Sponsorship (Nominate: _____)												
	<input type="checkbox"/> Cheque Please make cheque payable to: Asset Management Council <input type="checkbox"/> Purchase Order Credit Card: <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Diners Club												
NAME ON CARD													
CARD NUMBER													
CARD EXPIRY DATE (MM/YY)					SIGNATURE ON CREDIT CARD								



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About the Exhibition

The exhibition will be prominently positioned at the University of Adelaide – Bonython Hall and will provide exhibitors with considerable networking opportunities. Catering stations will be located to draw delegates towards all sections of the exhibition. The exhibition will be open for the full duration of the Conference.

Exhibition Stand: AUD\$3,300 incl GST

Exhibition Stand Packages:

- 3m x 2m (x2.4m high) shell structure booth including
 - Covered back and side walls
 - Company name on fascia
 - A pair of 120 watt spotlights
 - 1 X 5amp power point
 - Clothed table and 2 chairs
- Booth location and company name listed in Conference handbook
- Company profile and logo listed in Conference handbook
- One complimentary Conference registration
- An electronic copy of the delegate list, forwarded after the Conference

Booth and Positioning Information

Space is allocated to major sponsors first and then in order of receipt of booking form and deposit.

Payment Schedule for Sponsors and Exhibitors

Sponsors – A 50% deposit is required to confirm the booking. An invoice for the remaining amount will be issued in April 2010. All monies must be received by 31st May 2010.

Exhibition Stands – \$550 of the Booth cost is required to confirm the booking. An invoice for the remaining amount will be issued in April 2010. All monies must be received by 31st May 2010.

Cancellation Policy for Sponsors and Exhibitors

Notice of cancellation should be received in writing, addressed to the Conference Secretariat prior to the Conference commencing. If a confirmed exhibitor or sponsor cancels prior to 10th June 2010, the refund will be the amount paid less the non-refundable \$550 booking fee. There will be no refund after 10th June 2010.

An exhibitor trade kit, detailing information regarding the exhibition will be sent to you prior to the Conference.



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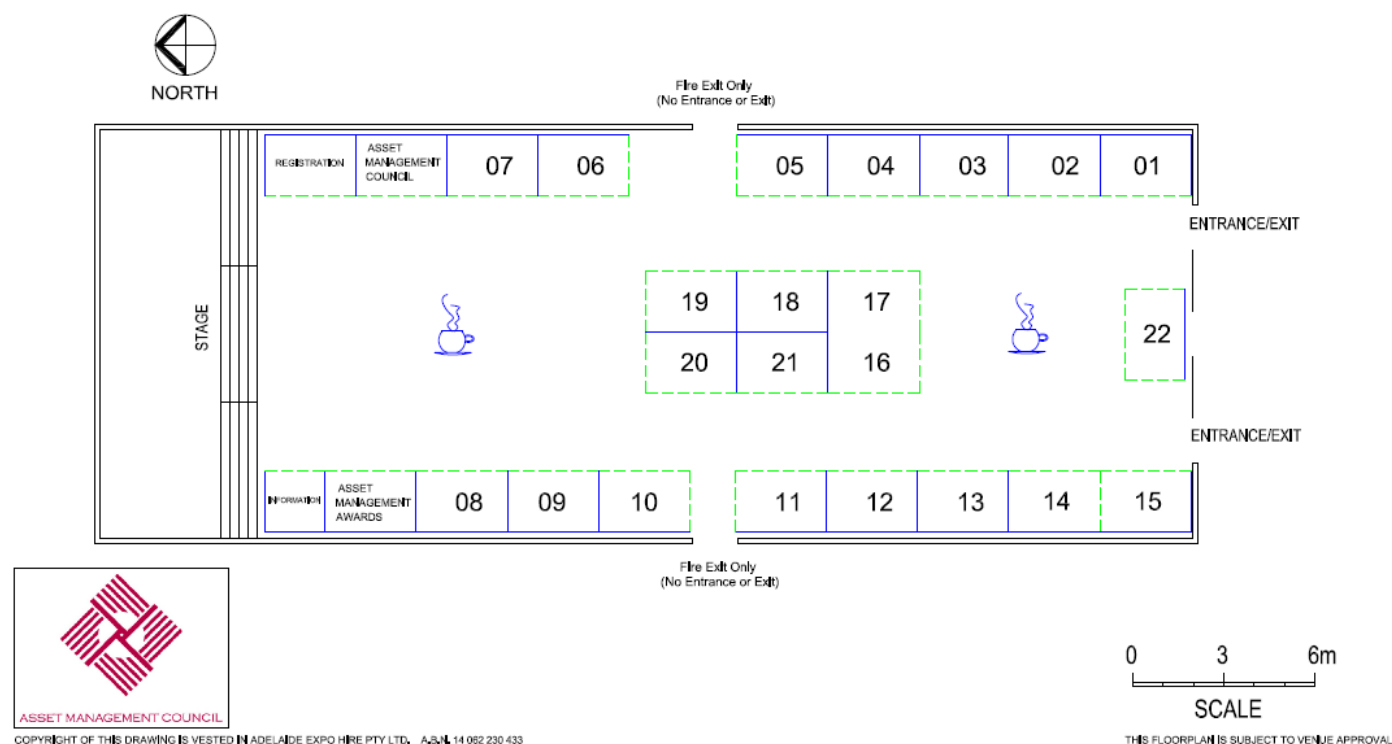
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Exhibition Floor Map

The exhibition stands will be set up in Bonython Hall, with catering stations located where exhibitors receive full exposure to conference delegates. Bonython Hall is the "great hall" of the University of Adelaide, located in the university grounds and facing North Terrace, Adelaide. The building is on the Register of the National Estate and the South Australian Heritage Register. It is primarily used for University graduation ceremonies, examinations, expositions and public lectures and meetings likely to draw large audiences.

Exhibition Stands

AUD\$3,300 (incl GST)



ICOMS ASSET MANAGEMENT CONFERENCE 2010

The University of Adelaide – Bonython Hall

21st to 24th June 2010

ADELAIDE, SOUTH AUSTRALIA, AUSTRALIA



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ICOMS Exhibition Booking Form

Please complete and fax this form to +613 9880 7511

or post to: ICOMS 2010, PO Box 245, Surrey Hills Vic 3127, Australia

COMPANY											
NAME OF PERSON AUTHORISING BOOKING											
AUTHORISING SIGNATURE											
EXHIBITOR REGISTRATION NAME											
POSITION											
POSTAL ADDRESS											
TELEPHONE											
MOBILE											
FACSIMILE											
EMAIL (PLEASE PRINT)											
PRODUCT/SERVICE AREA											
BOOTH	AUD\$3,300										
PREFERRED POSTION	Choice 1 _____ Choice 2 _____ Choice 3 _____										
PAYMENT METHOD	<input type="checkbox"/> Cheque Please make cheque payable to: Asset Management Council <input type="checkbox"/> Purchase Order Credit Card: <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Diners Club										
NAME ON CARD											
CARD NUMBER											
CARD EXPIRY DATE (MM/YY)					SIGNATURE ON CREDIT CARD						