

2026 Global Business Leaders Summit and BRICA 10th Anniversary Summit

Tuesday 24th of November 2026, Cairo

Venue: Sonesta Hotel, Iris Ballroom

09:30-10:15	Registration & Coffee Break
10:15-11:00	Opening Remarks
	Moderator: Dr. Mohamed Youssef, Executive Director of EBA ▪ Eng. Ali Eissa Chairman of the Egyptian Businessmen's Association (EBA) (TBC) ▪ Mr. Xiong Meng Secretary General of BRICA, Vice-Chairman & Secretary-General of China Federation of Industrial Economics (CFIE) (TBC) ▪ Representative of the United Nations Industrial Development Organization (UNIDO) (TBC) ▪ President of the Jordanian Businessmen Association (JBA) ▪ Mr. Akef El Maghraby CEO & Managing Director, Suez Canal Bank ▪ H.E. Mr. Liao Liqiang Ambassador of the People's Republic of China to the Arab Republic of Egypt (TBC) ▪ Dr. Mohamed Farid Saleh Minister of Investment and Foreign Trade (TBC)
11:00-11:05	Signing Ceremony ▪ Signing of cooperation agreement between CFIE and EBA
11:05-12:15	Egypt as a Strategic Investment Hub and Gateway to Global Markets
	Moderator: Mr. Ahmed Mounir Ezz El Din, Chairman of China Committee at EBA ○ Mr. Moustafa Shaikhon Chairman of the Suez Canal Economic Zone (TBC) ○ Introducing the strategic importance of the zone as a global logistics and industrial hub ○ Highlighting key sectors ○ Dr. Mohamed Awad Chairman of General Authority for Investment and Free Zones (TBC) ○ Overview of Egypt's investment climate and recent economic reforms. ○ Highlighting key sectors ○ Dr. Abdel Aziz El-Sherif First Undersecretary and Head of the Egyptian Commercial Service (ECS) (TBC) ○ Dr. Amani El Wassal

	Head of Agreements and Foreign Trade Sector Ministry of Investment and Foreign Trade (TBC) ○ Q&A
12:15-13:00	Thematic Presentations (International Participants)
	Moderator: A senior official from CFIE (TBD) ▪ Dato' Ku Yeefe Deputy Chairman of the Digital Economy & Startups Committee of the Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM) ▪ Business leader from Jordanian Business Association (JBA) ▪ President of amfori formerly known as the Foreign Trade Association (FTA) ▪ Chinese business leader
13:00-14:15	Buffet Lunch
14:15-15:30	Workshop on “Green Development and Sustainable Investment Cooperation: From Energy Transition to Shared Green Prosperity
	Focusing on themes like new energy development, energy storage technology, green finance, and climate investment and financing, this session will discuss pathways for a green and low-carbon transition and sustainable investment models, promoting practical cooperation between China and Egypt in the clean energy sector. The Egyptian side will focus on: ▪ Introduce Egypt's renewable energy development plans and policy environment ▪ Share investment opportunities and cooperation needs in solar, wind power, and seawater desalination. Speakers: ▪ Eng. Ayman Korra – Korra Energi, Board Member and Chairman of Energy Committee at EBA ▪ Representative from New and Renewable Energy Authority (tbc) ▪ Suggested focus for BRICA Member Representative A: Share practical experiences in green industrialization and energy transition in the speaker's home country or region, highlighting opportunities for sustainable development and

	shared prosperity. ▪ Suggested focus for BRICA Member Representative B: Discuss international cooperation models and innovative approaches in green finance and climate investment and financing, with a focus on mobilizing investment for sustainable development. ▪ Chinese enterprises (one to be invited): Showcase China's strengths in new energy, energy storage, and green manufacturing, and share practical experiences in green industrialization and international green project cooperation. ▪ Q & A
15:30-15:35	Group Photo
15:35-15:45	Closing Banquet & Conference Summary ▪ Eng. Ali Eissa Chairman of the Egyptian Businessmen's Association (EBA) (TBC) ▪ Mr. Xiong Meng Secretary General of BRICA, Vice-Chairman & Secretary-General of China Federation of Industrial Economics (CFIE) (TBC)